

# Exclusive Prompt Library for Marketers

Ready-to-Use AI Prompts for Client Decks, Campaign Reports & Brand Storytelling

## Section 1: Client Pitch Deck Prompts

- Social Media Campaign Pitch

Generate a 12-slide pitch deck for a Gen Z-focused social media campaign. Highlight TikTok and Instagram Reels as the primary platforms, include sample ad creatives, and a budget breakdown.

- Product Launch Pitch

Create a 10-slide deck for launching a new eco-friendly skincare product. Include market research, target audience personas, competitor comparison, and go-to-market strategy.

- Investor Presentation

Build a 15-slide investor pitch deck for a SaaS startup in marketing automation. Include company vision, problem-solution, traction metrics, revenue model, and roadmap.

## Section 2: Campaign & Analytics Reports

- Performance Summary

Turn this campaign data [paste metrics] into a visual report with charts and key insights. Highlight CTR, conversions, and ROI. End with 3 recommendations for improvement.

- Quarterly Marketing Review

Summarize this quarterly report [paste text/data] into a 10-slide presentation. Include top-performing channels, underperforming campaigns, and suggested strategies for next quarter.

- Ad Creative Insights

Analyze these ad performance metrics [paste data]. Create a report that shows which creatives resonated best with audiences and explain why in plain language.

## Section 3: Brand Storytelling Prompts

- Brand Origin Story

Write a 6-slide deck that tells the brand 's founding story in a narrative style. Include the problem faced, the breakthrough solution, and the brand 's mission.

- Customer Journey Map

Create a visual journey of a customer who discovers our brand on Instagram, explores our website, and purchases via email campaign. Highlight emotional touchpoints at each stage.

- Thought Leadership Content

Build a 7-slide deck where the CMO shares marketing insights on future trends. Include key predictions, data-backed visuals, and actionable advice for the audience.

## Bonus: Creative Repurposing Prompts

- Blog to Deck

Convert this blog post [paste text] into a 12-slide LinkedIn carousel deck. Use engaging headlines, short bullet points, and visual metaphors.

- Webinar Summary

Summarize this webinar transcript [paste text] into a 5-slide deck of key takeaways for internal use.

- Social Media Adaptation

Turn this campaign pitch deck into 10 Instagram carousel slides with captions optimized for engagement.

With these prompts, you can go from blank slide     polished deck in minutes.